

## ORDER



**Orders**  
**Order / Rev:** 165921  
**Alt Order #:** 06311892  
**Product Desc:** OBAMA 4 PRES: SKED A  
**Estimate:** 1762  
**Flight Dates:** 09/13/12 - 09/19/12  
**Original Date / Rev:** 09/13/12 / 09/13/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency Name:** GMMB Greer Margolis Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli/Obama for President  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** LUR  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/19/12	60	\$15,935.00	\$13,544.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$15,935.00	\$13,544.75	0.00
<b>Totals</b>	<b>60</b>	<b>\$15,935.00</b>	<b>\$13,544.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WDJT-TV-LP	17%	\$15,935.00
Market	100%	\$93,735.29

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$937.35
WCGV	0%	\$0.00
WISN	27%	\$25,308.53
WITI	31%	\$29,057.94
WMLW-	2%	\$1,874.71
WPXE	0%	\$0.00
WTMJ	22%	\$20,621.76
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	09/13/12	09/14/12	Price Is Right 10a-11a	CM	10a - 11a	---TF--	:30	1	\$130.00	LUR	0.00	NM	1	\$300.00
				Price is Right 10a-11a											

## PRICE IS RIGHT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	---TF--	1	\$130.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	WDJT	09/10/12-09/16/12	Price Is Right 10a-11a	10a - 11a	---ThF----	:30	(\$130.00)	0.00	NM

See MG 1.3

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	09/13/12	09/14/12	Price Is Right 10a-11a Price Is Right 10a-11a	CM	10a - 11a ---TF--	:30	1	\$130.00	LUR	0.00	NM	1	\$300.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$130.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WDJT	09/14/12-09/14/12		Price Is Right 10a-11a		10a - 11a		-----F----	:30	\$300.00	0.00	NM		
Ⓜ MG for 1.1 09/14														
2	WDJT	09/13/12	09/14/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p ---TF--	:30	1	\$85.00	LUR	0.00	NM	1	\$85.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$85.00		0.00			
3	WDJT	09/13/12	09/14/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a ---TF--	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
CRAIG FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$25.00		0.00			
5	WDJT	09/13/12	09/14/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p ---TF--	:30	1	\$90.00	LUR	0.00	NM	1	\$90.00
CBS DAYTIME ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$90.00		0.00			
6	WDJT	09/13/12	09/14/12	News at Noon News at Noon	CM	12p-1230p ---TF--	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
CBS 58 NEWS AT 12														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			2		\$50.00		0.00			
7	WDJT	09/13/12	09/14/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p ---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$50.00		0.00			
8	WDJT	09/13/12	09/14/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p ---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$50.00		0.00			
9	WDJT	09/13/12	09/14/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p ---TF--	:30	1	\$120.00	LUR	0.00	NM	1	\$120.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$120.00		0.00			
10	WDJT	09/13/12	09/14/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a ---TF--	:30	1	\$15.00	LUR	0.00	NM	1	\$15.00
CBS 58 MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$15.00		0.00			
N 11	WDJT	09/13/12	09/14/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---TF--	:30	2	\$200.00	LUR	0.00	NM	1	\$400.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			2		\$200.00		0.00			

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 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	WDJT	09/13/12	09/14/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---TF--	:30	2	\$200.00	LUR	0.00	NM	1	\$400.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			2		\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Jeopardy 6p-630p		M-F 6p-630p		---ThF----	:30	(\$200.00)	0.00	NM		
See MG 11.3 [NA at LUR]														
2	WDJT	09/10/12-09/16/12		Jeopardy 6p-630p		M-F 6p-630p		---ThF----	:30	(\$200.00)	0.00	NM		
See MG 11.3 [NA at LUR]														
3	WDJT	09/14/12-09/14/12		Jeopardy 6p-630p		M-F 6p-630p		-----F----	:30	\$400.00	0.00	NM		
Ⓜ MG for 11.1,11.2														
12	WDJT	09/13/12	09/14/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---TF--	:30	1	\$20.00	LUR	0.00	NM	1	\$20.00
CBS 58 MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$20.00		0.00			
N 13	WDJT	09/13/12	09/14/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p ---TF--	:30	1	\$250.00	LUR	0.00	NM	1	\$500.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Wheel of Fortune 630p-7p		M-F 630p-7p		---ThF----	:30	(\$250.00)	0.00	NM		
See MG 13.2 [NA at LUR]														
2	WDJT	09/14/12-09/14/12		Wheel of Fortune 630p-7p		M-F 630p-7p		-----F----	:30	\$500.00	0.00	NM		
Ⓜ MG for 13.1 09/14														
14	WDJT	09/13/12	09/14/12	CBS Mrrning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a ---TF--	:30	3	\$15.00	LUR	0.00	NM	3	\$45.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			3		\$15.00		0.00			
16	WDJT	09/14/12	09/14/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----1--	:30	1	\$350.00	LUR	0.00	NM	1	\$1,200.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--			1		\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Fr 9p - 10p		9p - 10p		-----F----	:30	(\$350.00)	0.00	NM		
See MG 16.2 [NA at LUR]														
2	WDJT	09/14/12-09/14/12		Fr 9p - 10p		9p - 10p		-----F----	:30	\$1,200.00	0.00	NM		
Ⓜ MG for 16.1 09/14														
17	WDJT	09/15/12	09/15/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----1-	:30	1	\$70.00	LUR	0.00	NM	1	\$70.00
THE CLOSER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1-			1		\$70.00		0.00			
18	WDJT	09/15/12	09/15/12	SEC Afternoon Game SEC Afternoon Game	SPRT	Fri 130p-5p/Sat 11p-----1-	:30	1	\$75.00	LUR	0.00	NM	1	\$75.00
SEC COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1-			1		\$75.00		0.00			
20	WDJT	09/16/12	09/16/12	Sun 1030a-11a Green and Gold Game Day Live	CM	1030a-11a -----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
GREEN AND GOLD GAME DAY LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1			1		\$100.00		0.00			

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WDJT-TV-LP

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21	WDJT	09/16/12	09/16/12	1105p-1205a 1105p-1205a	CM	1105p-1205a -----1	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
THE INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1			1		\$50.00		0.00			
22	WDJT	09/16/12	09/16/12	NFL Early Game Regular NFL Early Game	CM	NFL Early Game -----1	:30	1	\$850.00	LUR	0.00	NM	1	\$850.00
NFL EARLY GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1			1		\$850.00		0.00			
N 23	WDJT	09/16/12	09/16/12	NFL Late Game Regular NFL Late Game Regular Season	CM	NFL Late Game Regular -----1	:30	1	\$1,600.00	LUR	0.00	NM	1	\$3,000.00
NFL LATE GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1			1		\$1,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		NFL Late Game Regular Season	NFL Late Game F		-----Su	:30	<del>(\$1,600.00)</del>		0.00	NM		
See MG 23.2 [NA at LUR]														
2	WDJT	09/16/12-09/16/12		NFL Late Game Regular Season	NFL Late Game F		-----Su	:30	\$3,000.00		0.00	NM		
Ⓜ MG for 23.1 09/16 [NA]														
24	WDJT	09/16/12	09/16/12	Su 6p - 7p 60 Minutes	CM	6p - 7p -----1	:30	1	\$800.00	LUR	0.00	NM	1	\$1,600.00
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1			1		\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Su 6p - 7p	6p - 7p		-----Su	:30	<del>(\$800.00)</del>		0.00	NM		
See MG 24.2 [NA at LUR]														
2	WDJT	09/16/12-09/16/12		Su 6p - 7p	6p - 7p		-----Su	:30	\$1,600.00		0.00	NM		
Ⓜ MG for 24.1 09/16 [NA]														
26	WDJT	09/13/12	09/16/12	M - Su Late News M-Su 10p-1035p	CM	10p - 1035p ---TFSS	:30	3	\$300.00	LUR	0.00	NM	3	\$900.00
TEN AT 10PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TFSS			3		\$300.00		0.00			
N 27	WDJT	09/13/12	09/16/12	M-F 5pm News M-F 5pm News	CM	5p-530p ---TFSS	:30	3	\$70.00	LUR	0.00	NM	1	\$150.00
58 NEWS AT 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TFSS			3		\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		M-F 5pm News	5p-530p		---ThFSaSu	:30	<del>(\$70.00)</del>		0.00	NM		
See MG 27.4 [program change, no news due to football kj]														
2	WDJT	09/10/12-09/16/12		M-F 5pm News	5p-530p		---ThFSaSu	:30	<del>(\$70.00)</del>		0.00	NM		
See MG 27.4 [program change no news due to football kj]														
3	WDJT	09/10/12-09/16/12		M-F 5pm News	5p-530p		---ThFSaSu	:30	<del>(\$70.00)</del>		0.00	NM		
See MG 27.4 [NA at LUR]														
4	WDJT	09/14/12-09/16/12		M-F 5pm News	5p-530p		-----FSaSu	:30	\$150.00		0.00	NM		
Ⓜ MG for 27.1,27.3,27.2														
29	WDJT	09/19/12	09/19/12	Wed 7p - 8p Wed 7p - 8p	CM	7p - 8p --1----	:30	1	\$1,200.00	LUR	0.00	NM	1	\$3,000.00
SURVIVOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--1----			1		\$1,200.00		0.00			

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29	WDJT	09/19/12	09/19/12	Wed 7p - 8p Wed 7p - 8p	CM	7p - 8p --1----	:30	1	\$1,200.00	LUR	0.00	NM	1	\$3,000.00
SURVIVOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--1----				1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/17/12-09/23/12	Wed 7p - 8p			7p - 8p	--W-----	:30	(\$1,200.00)		0.00	NM		
See MG 29.2														
[NA at LUR - Survivor 7-830p]														
2	WDJT	09/19/12-09/19/12	Survivor Special			7p-830	--W-----	:30	\$3,000.00		0.00	NM		
Ⓜ MG for 29.1 09/19														
30	WDJT	09/17/12	09/19/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MTW----	:30	2	\$130.00	LUR	0.00	NM	2	\$260.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$130.00		0.00			
31	WDJT	09/17/12	09/19/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p MTW----	:30	2	\$85.00	LUR	0.00	NM	2	\$170.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$85.00		0.00			
32	WDJT	09/17/12	09/19/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a MTW----	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
CRAIG FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				1	\$25.00		0.00			
33	WDJT	09/17/12	09/19/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p MTW----	:30	2	\$135.00	LUR	0.00	NM	2	\$270.00
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$135.00		0.00			
N 34	WDJT	09/17/12	09/19/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p MTW----	:30	1	\$90.00	LUR	0.00	NM	1	\$90.00
CBS DAYTIME ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				1	\$90.00		0.00			
35	WDJT	09/17/12	09/19/12	News at Noon News at Noon	CM	12p-1230p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
CBS 58 NEWS AT 12														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$50.00		0.00			
36	WDJT	09/17/12	09/19/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$50.00		0.00			
37	WDJT	09/17/12	09/19/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$50.00		0.00			
38	WDJT	09/17/12	09/19/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MTW----	:30	2	\$120.00	LUR	0.00	NM	2	\$240.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$120.00		0.00			
39	WDJT	09/17/12	09/19/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a MTW----	:30	2	\$15.00	LUR	0.00	NM	2	\$30.00
CBS 58 MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$15.00		0.00			

Totals	60	\$15,935.00
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